



Working Together to **FEED OHIO'S KIDS**



“ Here’s an organization whose sole purpose is to feed kids. How do you not get behind that? ”

Steve Denny, Executive Director of Business Affairs, Winton Woods City Schools

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Daycare Center

A Message from our CEO



The mission of Children's Hunger Alliance, simply put, is to make sure Ohio's children living in poverty have enough food to live a healthy life. Prior to the pandemic over 500,000 of Ohio's children didn't know where their next meal would come from. Now that number is over 700,000 or 1 in 4 children. Our work has always been important to many children and their families, but the meals we have provided this year have truly been a lifeline for many. The ongoing nature of COVID-19 has continued to put a strain on families – many who were already struggling to make ends meet and others who found themselves needing our help for the first time.

2021 brought many challenges to Children's Hunger Alliance as we strived to serve more and more children. We had to continually adapt to the changes brought on by the COVID-19 situation. Some schools reopened and wanted afterschool meals while others continued in a remote learning environment making getting food to children difficult. Through the many ups and downs we faced this past year, I am proud of what we were able to accomplish in both the traditional areas we work in like afterschool programs and childcare centers as well as a few new initiatives. We expanded our summer mobile feeding in all regions of the state. We met kids in parks, parking lots and many other locations close to their homes. In addition to the mobile stops, we formed many new partnerships providing meals at over 300 summer sites across Ohio. This summer we also partnered with the Lindy Infante Foundation to provide children with sports equipment and the 2nd & 7 Foundation to provide books. These are just a few examples of some of our great partnerships that benefit the children we serve.

In 2020, for several months, we turned our offices into a meal packing operation to meet the increasing needs of the children we serve. This led to CHA leasing a warehouse in 2021 to begin a new initiative packing and distributing weekend and school break meals. Many people don't realize that food-insecure children rely on their schools, daycare centers and afterschool programs to provide breakfast, lunch and dinner but may not have adequate food when they get home or over the weekend. This has been a very rewarding area we have expanded over this past year knowing that we are making a difference for hungry children, and we fully intend to continue looking for more opportunities to expand this initiative.

We simply could not do this important work and continue expanding our reach without the support of our committed donors and tireless efforts of the staff at Children's Hunger Alliance. I am extremely grateful for the ongoing support and generosity of our donors and volunteers. They stepped up to help us improve the lives of children who, through no fault of their own, find themselves struggling with hunger. Many long-term supporters as well as many first-time donors understood the overwhelming need to ensure Ohio's children had one of their basic necessities – food – and stepped up to help. This support is what allowed us, with our partners, to provide over 9.9 million meals across Ohio.

For anyone who truly wants to understand the importance of our mission, I invite you to join us at our warehouse to pack meals or at a meal site to put meals directly into the hands of children in need. Recently, at one of our weekend meal distributions as we handed a little boy his box of meals he said, "Oh good because we don't have any food at home." It can be heartbreaking to realize how many children truly need help but so rewarding to be part of the solution.

Our tag line this year quickly became *Working together to* **FEED OHIO'S KIDS**. As our work continues to be critical in the coming year, our core mission of feeding hungry children remains unchanged. We are committed to helping children and together, we are making a difference in their lives!

With gratitude,

A handwritten signature in black ink that reads "Judy Mobley".

Judy Mobley, President and CEO

WE CAN ALL MAKE A DIFFERENCE

The COVID-19 pandemic changed the way Children's Hunger Alliance (CHA) puts food in the hands of kids. Early in FY21 CHA opened our food packing warehouse, allowing us to support the increase in demand for our ready-to-eat meals. The CHA warehouse, which is critical to our work, has now become a vital resource in fulfilling our mission to ensure that children without access receive healthy food.

Located at 6660 Busch Blvd, just down the street from our corporate office in Columbus, our warehouse is a busy hub for our statewide food operations. We receive meals from our food vendor and then pack ready-to-eat breakfasts and lunches/dinners into meal boxes. However, with the ongoing demand, CHA needs VOLUNTEERS working alongside our staff to meet this ever-increasing need.

Volunteer opportunities are available for individuals and groups to assist in assembling these meal boxes or to distribute meals when needed at our partner sites. Volunteers can help lighten the load as CHA balances current demand with requests for new meal distribution sites. We particularly need volunteers to help pack meal boxes before extended school breaks like Thanksgiving, winter, and spring break when CHA serves several thousand children at a time.

We simply cannot do this work alone!

Since launching our volunteer program at the warehouse, we have hosted hundreds of corporate partners and community members, all helping us get meals ready for food-insecure children.

In addition to volunteers packing meals at our warehouse, CHA can bring meal packing opportunities directly to corporate offices of our donors and partners across the state. This has allowed us to connect with many that may not have been able to volunteer in the past. We look forward to continuing to expand these new avenues of volunteer engagement. We are truly reaching all corners of the state with our volunteer program!

The number of food-insecure children continues to increase. If you or your organization are interested in learning more about volunteer opportunities, please visit www.childrenshungeralliance.org/volunteer.

General Mills Wellston Plant





“The Cavs’ partnership with CHA presents us with what we value as an important part of our relationship, the opportunity to be actively engaged in the mission,” said Pam Frasco, Cavaliers Vice President of Community Relations. “When we put out the call to our team members that CHA needed an assist to help pack food for families during the holidays, the response to volunteer was enthusiastic and the experience of serving our community was meaningful for all those who participated.”



MISSION

Simply put, **our mission is to provide healthy meals to hungry children, advocate for the welfare of Ohio's youngest citizens and teach nutrition education to those we serve.**

At Children's Hunger Alliance, we are committed to **improving the lives of the over 700,000 children** – or 1 in 4 – throughout the state struggling with hunger.

While there are many food safety net opportunities for families in need – **our work specifically focuses on children's food insecurity.** We work to ensure children have their nutritional needs met by collaborating with numerous community partners. We serve as a sponsor of the USDA Child and Adult Care Food Program and the Summer Food Service Program, by collaborating with childcare centers, in-home childcare providers, Afterschool Programs and Summer Meal Programs. We also work with schools to increase breakfast participation, and lastly, we teach nutrition education and physical activity to those we serve. Most recently we expanded our mobile meal service over the summer providing meals across the state in high-need areas and are also providing weekend and school break meals to food insecure children.

The work we do at Children's Hunger Alliance to provide our most vulnerable children with one of their most basic needs – food – is critical to their future.

School Breakfasts

5,000,000

In-Home Provider Meals & Snacks

2,400,000

Afterschool Meals

1,000,000

Childcare Center Meals & Snacks

800,000

Weekend/School Break Meals

400,000

Summer Meals

350,000

Total served

9,950,000

“

My mom, brother and I would do whatever it took to eat, and that included going behind grocery stores to sift through dumpsters. My mom would lift my brother and me into the dumpster to find the best discarded food.

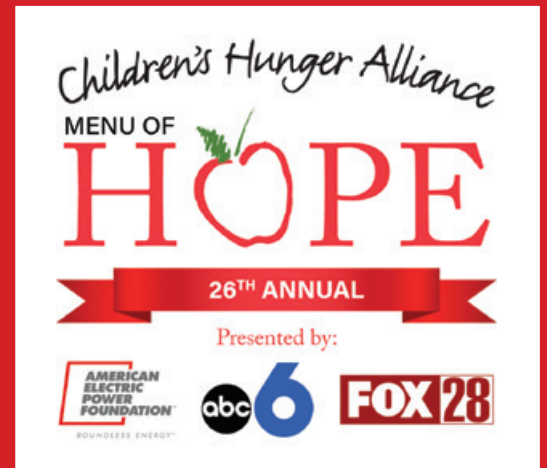
”

Amelia Jeffers, Luxury Lifestyle Professional & Editor-in-Chief of Sophisticated Living Columbus

Children's Hunger Alliance celebrated the 26th annual Menu of Hope presented by the AEP Foundation in a very different way in February 2021 due to the ongoing influence of COVID-19. The organization transitioned to an online streaming broadcast viewed throughout the state.

Our special guest was Jimmy Wayne, country music recording artist and best-selling author of *Walk to Beautiful*. Mr. Wayne's book captures his powerful story of experiencing profound hunger as a child. During his interview with Stacia Naquin, we learned about how one good deed can impact the life of a child in need.

Thank you to our patrons and guests for helping to make this a successful event, including Amelia Jeffers, who graciously shared her personal story.



Program of the Year Honorees

This year's honorees were recognized during the event for their notable work in providing healthy meals and snacks to children in their care.



Breakfast Program of the Year, Winton Woods School District, left to right: Andrea Tellez, Mark Doctor and Vickie Koeninger



Summer Program of the Year, Parma City Schools, left to right: Gail Wilson, CHA School & Summer Nutrition Manager, Amanda Karpus, Board Member, Bob Gorman, Food Service Director, and Claudia Kay, OEA Union President.



Childcare Center Program of the Year, Treehouse Learning Center, Andrea Brentley, Owner



Afterschool Program of the Year, Muskingum Valley Educational Service Center 21st Century Programs, left to right: Bobbi Holcomb and Larissa Cline



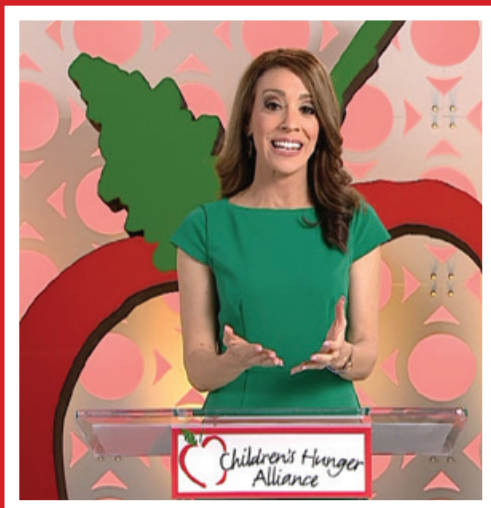
In-home Childcare Provider of the Year, Amy Lister

\$72,000
Text-to-Give
Donations



Judy Mobley, CHA president and CEO

792
Online Guests



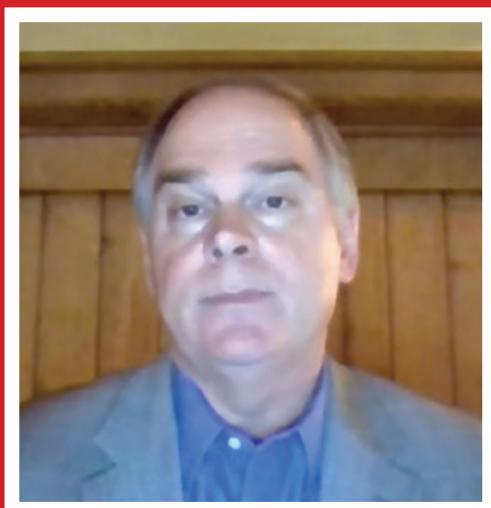
Stacia Naquin, event emcee and
ABC6/FOX28 co-anchor

\$421,000
Corporate
Patrons

170
Individual
Donors

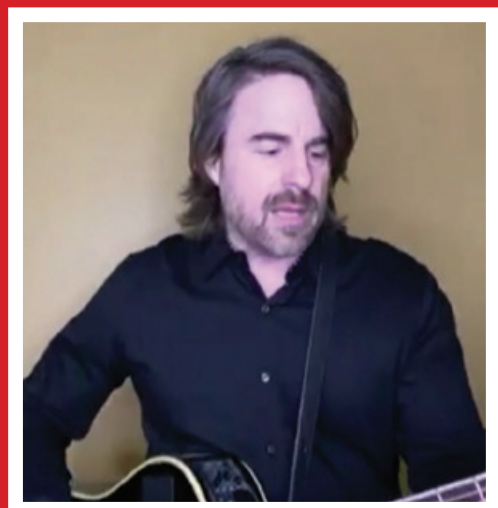


Amelia Jeffers, Luxury Lifestyle Professional &
Editor-in-Chief of Sophisticated Living Columbus



Nick Akins, Chairman, President and CEO,
American Electric Power, Presenting Patron
American Electric Power Foundation

69
Patrons



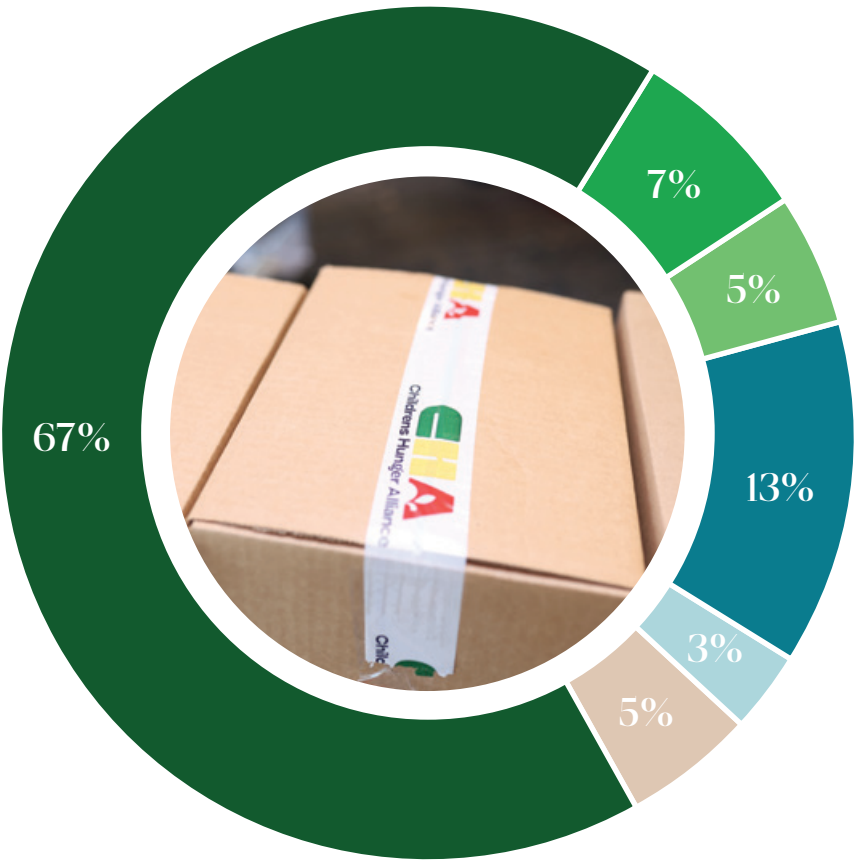
Jimmy Wayne, Recording Artist and Best-Selling
Author of *Walk to Beautiful*

FINANCIAL OVERVIEW

In fiscal year 2021, Children’s Hunger Alliance had total revenues of \$15.9 million and total expenses of \$13.8 million.

REVENUES

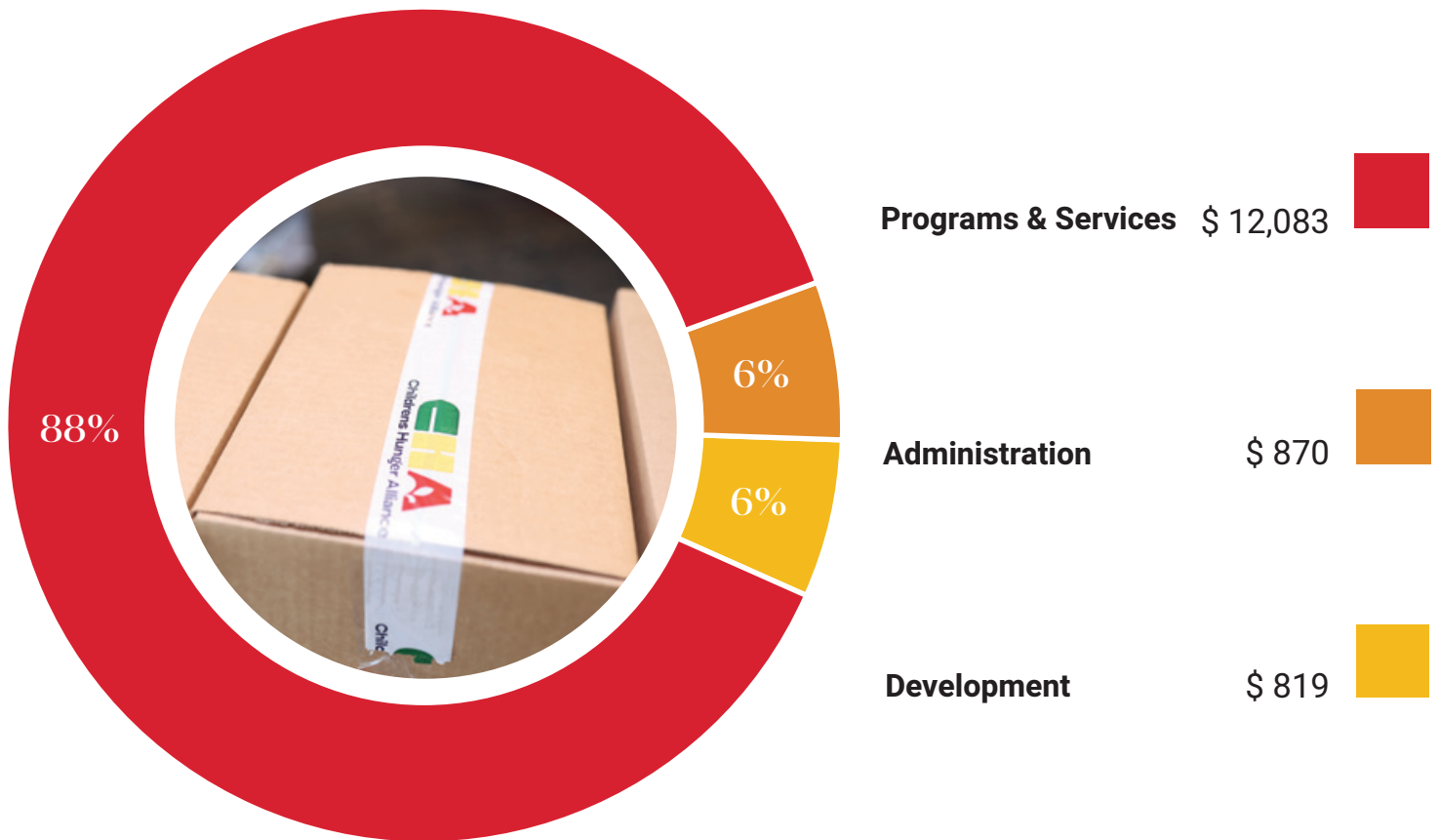
USDA/ODE Reimbursements	\$10,629
Individual Giving	\$1,111
Corporate & Foundation Giving	\$ 862
Other Government Grants	\$ 2,005
Events	\$ 519
Other Income	\$ 763



Total Revenue.....\$15,889

FINANCIAL OVERVIEW

EXPENSES



Total Expenses.....\$13,772

Note: Dollars in thousands

Year-End Net Assets \$3,800

PROFILE: JEN ALLEN, CHA GOVERNING BOARD CHAIR, 2019-2020

It's All About the Kids!



Jen's time with Children's Hunger Alliance (CHA) has left a lasting impact on her life and on her desire to help others.

She joined CHA's Board after feeling moved by its mission and the people who support the organization. From the staff to volunteers to the corporate donors, the dedication that goes into helping children in the state who suffer from food insecurity, is incredible. The overall mission has such a far-reaching impact on kids' health, education, and their potential ability to be able to grow into productive adults. If there was any way she could help support that mission, that is where she wanted to dedicate her time.

A Rewarding Experience

Jen shared there is nothing quite like the first time you go to visit a site and see the joy on those kids' faces when they receive a meal, and to talk to them about what these meals mean to them. She said it makes you realize how blessed we are and the things we take for granted. Like having a full refrigerator and being able to grab a snack anytime we feel hungry. The kids served by CHA, don't have that ability, and being reminded of that is humbling.

One of the things that really touched her heart was the skating parties CHA would sponsor at Nationwide Arena in December for the kids who were involved in afterschool programs. It was like a festival – kids could skate, make crafts, and eat a balanced meal. It was heartwarming to hear these kids who didn't have much, talk about giving their craft as a gift to their mom, dad or grandparent, or giving an extra apple or orange to their sibling, parent, etc.

Jen has seen many changes during her time with CHA, and one of the most challenging times was when state budget funding was lost, requiring them to narrow their focus and rethink how to continue providing support without cutting back. Fortunately, during her tenure CHA once again received funding in the State budget which has allowed them to reach even more children.

When you look across the State of Ohio and the diversity throughout the State, there are hungry kids

everywhere. There needs to be a way to feed kids whether they're urban, rural, or suburban. If they can't get to a meal site, then there needs to be a way to get meals to them. This led CHA to begin mobile feeding in the summer. Meeting kids where they were to provide breakfast and lunch.

Another huge change Jen has seen in the last few years is the addition of the warehouse. "The idea that there is now a place to store food and pack weekend and holiday meals is just phenomenal. I don't know even five years ago that I would have seen us getting to that point."

Don't Lose Sight of the Kids

"It's been interesting navigating through this pandemic the last couple of years, but one of the things that has greatly impressed me about CHA is how we have just continued to keep our focus on feeding kids and have really managed through this incredibly turbulent time to determine new innovative ways to go about doing that."

Jen's advice to this and future boards: "Don't lose sight of the kids. There are so many things that can come up. There are administrative things. There are just a number of things, but as long as you don't lose sight of the kids and feeding the kids, we're going to continue to drive in the right direction."



Afterschool

NEW INITIATIVE – ADOPT-A-SCHOOL



Children's Hunger Alliance (CHA) is always looking for innovative ways to help feed more kids.

To help reduce child food insecurity throughout the State of Ohio, CHA recently launched a new initiative piloting their Adopt-a-School Program.

This new program will provide weekend and school break meal boxes with ready-to-eat food for all children in the "adopted" school. These meals will help fill the gap for children who may not have enough to eat at home, ensuring no child goes hungry when school is not in session.

This pilot program wouldn't be possible without the help of CHA's long-time partner The Champion Companies, a local multi-family investment, development, and management firm. They have committed both funding and volunteers for the program for the next two school years.

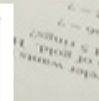
"We are honored to be kicking off such an important project with our long-time friends at the Children's Hunger Alliance, who we've partnered with since 2014," said Michelle Yeager-Thornton, Co-Founder and Chief Operating Officer at The Champion Companies. "At Champion we are passionate about uplifting families in our local community so when CHA approached us to participate in the pilot program, it was an immediate yes. By participating we will not only be able to help feed the 1 in 4 children in our community who are food insecure, but we may just inspire other area businesses to consider participating in CHA's Adopt-a-School program."



In November 2021, CHA and The Champion Companies kicked off the Adopt-A-School Pilot Program by gathering to pack meal boxes for every student at Moler Elementary School, the program's pilot school. Meal boxes, which include 3 suppers and 2 breakfasts, will be distributed at the school each Friday through the end of the school year.

"Many don't understand the magnitude of the childhood food insecurity issue in our state, and while we are committed to making a difference, we can't do this important work alone," said Judy Mobley, President and CEO of CHA. "Our hope is that this pilot program will allow us to develop a blueprint for what works best to benefit the students and we can replicate it across the state over time."

As the program expands, CHA plans to involve other schools throughout the State. With the help of additional donors, the goal for the 2022-2023 school year is to launch two more Adopt-a-School programs.



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DONOR PROFILE – COLUMBIA GAS/NISOURCE



Expanding Our Reach

Periodically, corporations review their philanthropic pillars to assess the impact of their financial support to local nonprofits. Columbia Gas/NiSource recently embarked on such a realignment and chose to redirect funds traditionally allocated to support events, to fund infrastructure projects such as Children's Hunger Alliance's (CHA) meal packing warehouse.

This philanthropic reset of our 16-year relationship, has allowed CHA to expand our work and our reach, and has created an opportunity for a reimagined partnership. The opening of the CHA Warehouse in October 2020 was vital in supporting the explosive demand for our ready-to-eat meals, a consequence of the COVID-19 pandemic. In the first few weeks of its opening, the warehouse became indispensable. CHA then realized the need to improve upon the efficiency of the facility to get the job done!

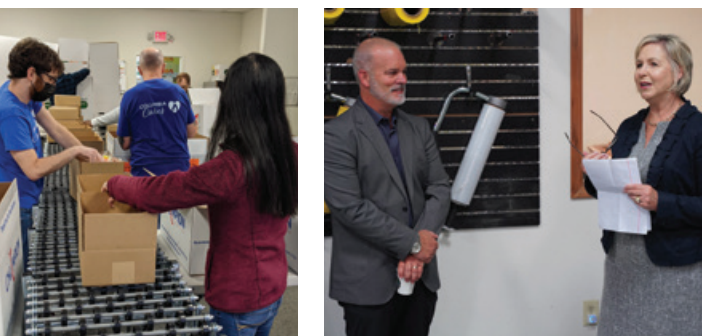
After an initial conversation, it was clear Columbia Gas/NiSource had a keen interest in providing financial support to assist CHA in maximizing the effectiveness and efficiencies of the warehouse by supporting the purchase of some specialized warehouse equipment. This allowed CHA to streamline and accelerate meal packaging, storage and distribution. In December 2020, the company presented a \$50,000 gift to CHA.

With the addition of the warehouse and efficiencies gained directly from this generous gift, in FY21, with the help of our partners, we served over 9.9 million meals to Ohio's children in need. This would not have been possible without the generosity of funding partners like Columbia Gas/NiSource.



After delaying our warehouse open house for almost one year due to COVID, on September 1, 2021, Judy Mobley, President and CEO of CHA, and staff, welcomed dozens of guests including CHA Governing Board members, donor company representatives and community leaders to celebrate the work being done at the warehouse.

CHA was pleased to host several special guests from the leadership team at Columbia Gas/NiSource, including Vince Parisi, President and COO. Judy recounted the journey to acquiring the warehouse, a vital resource in our expanding meal program. During his remarks, Mr. Parisi said, **"At Columbia Gas of Ohio, we know poverty is complicated, and we see the intersections between hunger, housing, and utilities. With one in four children unable to meet their most basic needs, we are proud to partner with Children's Hunger Alliance, and understand the unique and valuable role this organization plays in ensuring children have what they need to thrive. Congratulations on your beautiful new space, which will ensure children throughout the state have access to healthy food."**



CHA is grateful to Columbia Gas/NiSource for continuing the longstanding partnership and for thinking creatively to work together to feed Ohio's kids.



“

Being hungry was the worst pain I every endured as a child. There were weeks, even months when there was nothing in the house to eat. I remember even at a young age doing whatever I could to get food.

”

Jimmy Wayne, Recording Artist and Best-Selling Author of *Walk to Beautiful*

Summer Meals

THANK YOU TO OUR DONORS

\$100,000+

American Electric Power Foundation
CareSource

Elaine & Henry Fischer
Franklin County Commissioners

Share Our Strength
The Champion Companies

\$50,000+

Anthem Foundation
Columbia Gas/NiSource
Charitable Foundation
Honda of America Mfg., Inc.

L&L Nippert Foundation
Lucas County Department of Jobs
and Family Services

Nationwide
Ohio Department of Health

Sinclair Broadcast Group - In-Kind

\$25,000+

Asset Strategies Group
Bob Evans Foods, Inc.
Designetics, Inc.
Discover Financial Services, Inc.

Franklin County Children Services
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Grange Insurance
Herbalife Nutrition Foundation

Huntington National Bank
The Kroger Co.
The Reinberger Foundation
Yeager-Thornton Family Foundation

\$10,000+

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Ball Corporation - Dayton
Aerospace Division
Battelle
Big Lots
Charles D. Berry
Cincinnati Bengals / The NFL Foundation
Crane Group
Franklin County Economic Development
and Planning Department
Greif, Inc.

Harry C. Moores Foundation
Hexion Inc.
Ingram-White Castle Foundation
Kettering Family Foundation
Nordson Corporation Foundation
Ohio Mutual Insurance Group
Owens-Illinois
Peoples Bank
PPG Coating Services-MetoKote
Roach Family Foundation

SC Ministry Foundation
Scripps Howard Foundation
Thatcher Family Fund
The Greer Foundation
The Robert Weiler Company
United Way of Central Ohio
UPS Foundation
Westerville Sunrise Rotary Foundation
Wohlgemuth Herschede Foundation
Xhibition

\$5,000+

Jennifer J. Allen
Buckeye Health Plan
Burton E. Stevenson Fund
Cardinal Health Foundation
Champion Foodservice, LLC.
Children's Practicing Pediatricians
Christie and Steven Prue
Cleveland Browns Foundation
Community Health Foundation
Crown Battery
DLZ
Elsa Heisel Sule Foundation
Encova Insurance

Fifth Third Bank
Gartner
Ice Miller LLP
KPMG LLP
Lightwell
Mathile Family Foundation
Metro Health System
Northwestern Mutual
Ohio Education Association
Paramount Advantage Medicaid
ProMedica
Anne Powell Riley
Janet and Gary Sorrell

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T. Marzetti Company
Target Corporation
The Fortney Foundation
The Ohio State University
The PNC Financial Services Group, Inc.
The Wendy's Company
TSG Advice Partners
UnitedHealthcare
US Bank
White Castle Management Co.
Worthington Industries, Inc.

\$1,000+

All Community Events
American Municipal Power
Artina Promotional Products
Mark Baer
Bailey Cavalieri LLC
Baker & Hostetler LLP
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Bath Fitter
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Sutton Bank
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In-Home Childcare

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Sister Karen Elliott

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Cathy Ponitz



Meals to Go Provide Peace of Mind

Countless families across Ohio struggle to feed their families, and Lorraine, a grandmother, who is the primary caregiver for her 8-year-old granddaughter Olivia, is no exception.

Lorraine lives on a fixed income and the additional expenses of caring for her granddaughter makes it tough to pay for all their needs.

Fortunately, Olivia receives breakfast, lunch and an afternoon snack every weekday from her elementary school. These meals are very important in helping Lorraine ensure Olivia gets the nutritious food she needs to stay healthy and alert during her school day.

When the school had the opportunity to partner with Children's Hunger Alliance to provide weekend meals to the children each Friday, Lorraine was overjoyed:

"The weekend meals Olivia brings home each Friday are so helpful in giving her enough to eat when she is not in school, and it helps me stretch our food budget for our little family. She is thriving academically, and I know consistent meals are helping."

As the Thanksgiving holiday quickly approached Lorraine was worried about being able to afford enough food to get them through the long holiday weekend. Lorraine was

unaware Olivia's school had once again partnered with Children's Hunger Alliance to provide holiday meals for each child. So, when she picked Olivia up from school on the last day before the break, she was pleasantly surprised to see Olivia standing out front with her backpack and a box of ready-to-eat breakfasts and lunches for each day of the break.

"I am filled with gratitude for the food Olivia's school provides to her when access to her school meals cannot happen due to weekends and holiday breaks. The food from Children's Hunger Alliance means everything to us and a lot of families like us!"



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