



## 2018 Annual Report

**UNITING TO END CHILDHOOD HUNGER**





**Meeting the needs of hungry children** in her neighborhood was the reason our founder, Marion Wearly, started Children's Hunger Alliance almost 50 years ago. Today, the crusade against childhood hunger in Ohio and the welfare of our children continue to be our focus.

Nationally, Ohio ranks 14th highest for childhood food insecurity with 1 in 5 children impacted. Our work to provide healthy meals and snacks is making a difference and giving our children a chance for a better future.

Looking back on 2018, I'd like to share a few notable initiatives:


- We successfully executed an open summer feeding pilot providing more than 700 unduplicated children in Columbus' most impoverished neighborhoods an opportunity to eat breakfast and lunch. The pilot confirmed that open meal sites which provide food at no charge, offer enrichment activities and behavioral support are critical in meeting the needs of underserved children. We appreciate the collaboration with the Columbus Recreation and Parks, Columbus City Schools, St. Vincent Family Center, The Ohio State University and Share Our Strength, a national anti-hunger organization, as well as many others that supported the pilot. All played a part in the success of the project.
- We continued to expand our work with childcare centers looking for innovative ways to help them successfully participate in the U.S. Department of Agriculture federal nutrition program which provides them with funding to feed their children healthy meals and snacks.
- For the second year, we expanded the use of shelf-stable meals and snacks to afterschool sites as a safety net ensuring each child receives a meal even if meal delivery is disrupted for some reason or if more children than anticipated attend on any given day.
- Lastly, we began working with our in-home childcare providers on their Step Up to Quality (SUTQ) credentials which by mid-year 2020 will be a requirement if receiving public funding. We believe by guiding providers on obtaining their SUTQ credentials, we are helping to ensure enough quality providers are available to meet the needs of families they serve.

In addition to our direct feeding work, we continue to advocate for and support legislation that will help more children struggling with poverty access healthy meals. According to the Food Research and Action Center, only 56 percent of Ohio's low-income students who receive a free or reduced-price lunch are participating in their school breakfast program, ranking Ohio 27th in the nation for school breakfast participation. Proposed Breakfast legislation to increase participation is a critical initiative and if passed will give over 35,000 additional students the opportunity to eat breakfast before their school day begins.

While our founder, Marion Wearly, started this work in 1970 with a desk, a small grant and a vision of helping hungry children, we feel confident she would be proud of what has been and continues to be accomplished.

I sincerely thank you for uniting with us to end childhood hunger in Ohio.

With gratitude,



Judy Mobley







Our mission is to provide healthy meals, nutrition education and physical activity to children in need.

# Darrell

is like most 14-year-old kids who have big dreams, but Darrell has faced challenges most 14-year-olds don't. Just a year ago, he was struggling with his school work, his behavior, and he was also struggling with food insecurity.

While his mom worked two jobs to make ends meet, it meant Darrell was on his own a lot. His life lacked structure, he started to run with the wrong crowd, ignored his homework and he was going to bed most nights hungry.

He hit a low point when he failed eighth grade. He was crushed.

While he attended the afterschool program at Holton Community Center occasionally, Mary, the afterschool program director, took him under her wing and convinced him to attend every day to provide structure, support and regular meals to his life.

Since attending the program consistently, Darrell's doing well in school, he's eating regularly and working towards his dream of becoming a professional basketball player by practicing his game in Holton's gymnasium. Darrell now considers Holton his second home.

Mary credits his turnaround not only to the program's daily routine, but also the healthy meal service provided by Children's Hunger Alliance.

Darrell is just one of 529,000 children in Ohio struggling with hunger. Our work in afterschool programs, like Holton Community Center, provides healthy meals along with nutrition education and physical engagement to at-risk children so they can have a better future.



ACCESS  
TO  
FOOD

ADVOCACY

NUTRITION  
EDUCATION

6.6  
MILLION MEALS

3.7M  
MEALS & SNACKS  
SERVED BY  
IN-HOME  
PROVIDERS

1.0 Million  
MEALS & SNACKS SERVED  
IN AFTERSCHOOL SITES

375,000  
MEALS & SNACKS SERVED  
BY CHILDCARE CENTERS

425,000  
MEALS  
SERVED IN  
SUMMER  
FEEDING SITES

1.1 Million  
BREAKFASTS SERVED IN SCHOOLS



The 23rd annual Menu of Hope luncheon presented by American Electric Power was hosted by WSYX ABC 6 news anchors, Stacia Naquin and Bob Kendrick. Tony D'Angelo, General Manager WSYX/WTTE/WWHO-TV and Sue Zazon, President, Central Ohio Region, Huntington National Bank served as honorary co-chairs. Best-selling author, Sampson Davis, M.D., delivered the keynote address.

MENU OF HOPE



L to R: Tony D'Angelo, Judy Mobley, Sampson Davis, M.D., Sue Zazon

TASTE TO REMEMBER COLUMBUS

The 16th annual Taste to Remember Columbus presented by Champion Companies featured a live auction, silent auction, raffle prizes and a tasting competition. For the second year in a row, Freedom ala Cart was the fan favorite earning the Golden Spoon award in the Best of Taste competition.



L to R: Reggie Fields, Guest, Rand McClellan

TASTE TO REMEMBER CINCINNATI

Taste to Remember Cincinnati celebrated its 5th year at a new location, Rhinegeist Brewery located in the historic Over-the-Rhine neighborhood. The event was hosted by WLWT News 5 anchor, Mollie Lair, and the executive chef sponsor was Jeffrey R. Anderson Real Estate. Wyoming Meat Market took home the Golden Spoon award in the Best of Taste competition.



Starbucks volunteers

EAT LIKE A KID AGAIN CLEVELAND



Children's Hunger Alliance staff



Mollie Lair, WLWT News 5



Eat Like A Kid Again Cleveland, presented by FirstEnergy Foundation was held at The Children's Museum of Cleveland. The inaugural event featured over a dozen child-inspired food and drink stations. Kawanna Little from Cleveland Public Works Division of Recreation spoke to the audience about the partnership with Children's Hunger Alliance in providing meals to hungry children in their afterschool program. Congratulations to Hilton Garden Inn Cleveland East for winning the Golden Spoon award in the Best of Taste competition.



Kawanna Little, Cleveland Public Works Division of Recreation



C. David Wolf, The Ohio State University



## LOVE2REACH



*"I'm proud to wear my L2R shirt and to be a part of this team. It's a great feeling to know I'm able to join forces to make a bigger impact on the community."*

- Cindy Brown

Love2Reach charity training program is part of Columbus Running Company's Charity Fund which focuses on fundraising for local nonprofits while members train for endurance events. We are grateful that Love2Run chose Children's Hunger Alliance as their designated charity in 2018, raising \$35,000 to help provide meals to Ohio's hungry children.

## WESTERVILLE SUNRISE ROTARY CHILLY OPEN

The Chilly Open is an annual wintertime fundraising event organized by the Westerville Sunrise Rotary Club. Launched in 1997, the event raises money for local children's charities including Children's Hunger Alliance.

We are thankful for Westerville Sunrise Rotary Club's continuing support of our mission. Their \$23,000 gift helps feed at-risk children in Ohio so they have a chance for a better future.



**Thank you** to the following organizations for uniting with us to end childhood hunger in Ohio through their fundraising events.

**THE KLEINGERS GROUP**

**MAD RIVER OUTFITTERS**

**STARBURST MEDIA**

**CAMERON MITCHELL**

**COLUMBUS CREW SC**

**FADO PUB & KITCHEN**

**KENDRA SCOTT**



The day Bernard Kroger, founder of The Kroger Co., opened his doors to give day-old bread to hungry residents, Kroger set the tone of the company culture. To this day, 136 years later, Kroger is more committed than ever to uplifting the community with an ambitious initiative aimed at ending hunger while uniting with other organizations aligned with their mission.

Jennifer Jarrell, Associate Communication and Engagement Manager of Kroger and a member of Children’s Hunger Alliance Central Ohio Regional Advisory Board, and Amy McCormick, Corporate Affairs Manager of Kroger and a Mid-Ohio Foodbank board member, discussed Kroger’s plan to end hunger by 2025 and why our collective missions are so important.

Jennifer started her career in broadcast journalism, taking her to assignments throughout Ohio, witnessing firsthand the challenges faced by underserved children. As a mother of two, childhood hunger and issues of poverty are very important to her. She explains that the opioid epidemic is having an impact on the welfare of children who are left to fend for themselves because their caregiver is unable to provide for them.

Over 28 years ago, Amy started her career with Kroger bagging groceries. Living with her husband and two children on a farm in Amanda, Ohio, she sees hunger every day in her community and feels disconcerted when others are unaffected by the issue. Through Amy’s career with Kroger, she was concerned the company was not making a significant impact on one cause because they were involved with so many different charities. After years of consumer research, Kroger decided to focus on a single cause - ending hunger and eliminating waste from their stores.

In September 2017, Kroger announced their Zero Hunger | Zero Waste Plan, an initiative aimed at ending hunger in communities where they operate and eliminating waste across the company by 2025. “More than 40 percent of the food produced in the U.S. each year goes unconsumed, while one in eight people struggle with hunger. That just doesn’t make sense,” Randy McMullen, Kroger’s chairman and CEO, said in the press release announcing their Zero Hunger | Zero Waste campaign.

Part of the plan includes working with longstanding partners, Feeding America and the World Wildlife Fund to develop transparent metrics to track Kroger’s progress in ending hunger and eliminating waste. Another part of the plan looks to unite with other organizations passionate about ending hunger on a larger scale to move their mission forward. “Children’s Hunger Alliance’s mission is our mission, and that is to end hunger,” Amy explains.

Amy is proud to work for a company who recognizes change needs to happen and education is crucial in getting people to understand the problem. She wants people to know that childhood hunger is nonsensical considering the amount of food that goes to waste. The partnership with Children’s Hunger Alliance, which provides healthy meals and snacks to at-risk children in Ohio, allows them to have an even greater impact on their mission to end hunger.

Today, Jennifer has a greater appreciation of the childhood hunger issue than she did when she was a young girl living with her parents who fostered children. She recounts an eye-opening experience when the family was caring for an 18-month-old girl who had never been fed properly and would go to the garbage can thinking that was where she would get her food. “It can truly happen to anyone and everyone and that’s why it’s so important to support the mission of organizations like Children’s Hunger Alliance because there’s a probability that at some point in your life, you or someone you know will rely on them,” Jennifer adds.

Zero Hunger | Zero Waste ties back to Kroger’s deep-rooted culture and mission of uplifting the community, which drives Amy to do what she does every day. Amy says, “When we work together to provide meals to hungry children, they have a better chance for a brighter future. Hopefully one day, they too will be a Kroger customer or an employee. For us, it’s a full circle, especially when we look at our relationship with Children’s Hunger Alliance because together we are lifting children up at such a pivotal part of their life.”



Pictured left to right: Amy McCormick, Corporate Affairs Manager and Jennifer Jarrell, Associate Communication and Engagement Manager

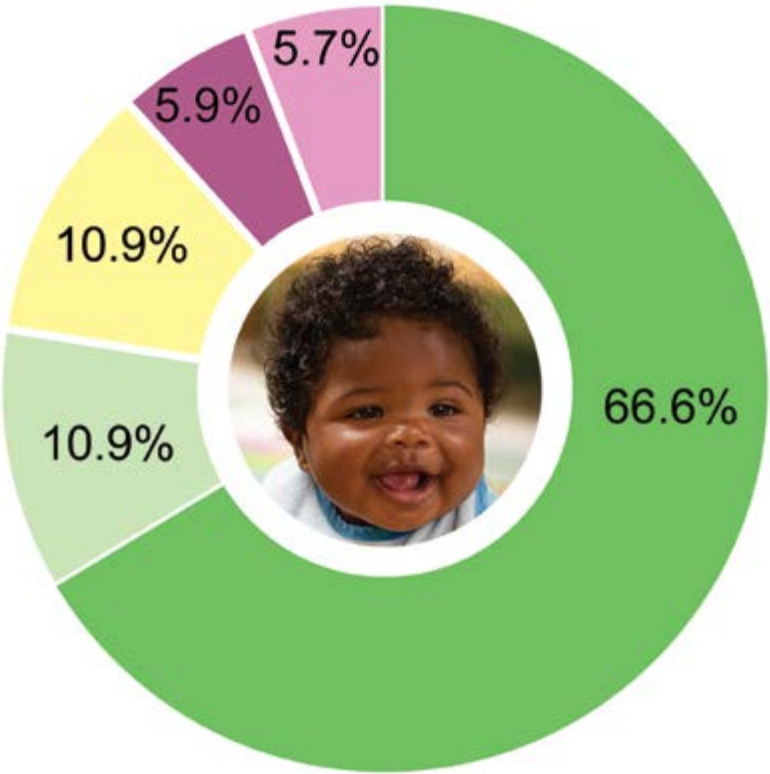
Amy and Jennifer’s passion to make a difference in the world shows in their work and service to nonprofits fighting hunger.



**“Children’s Hunger Alliance’s mission is our mission, and that is to end hunger.”**  
- Amy McCormick

REVENUES

USDA/ODE Reimbursements	\$7,739
Other Government Grants	\$1,267
Corporate & Foundation Giving	\$1,263
Events	\$ 691
Individual Giving	\$ 659

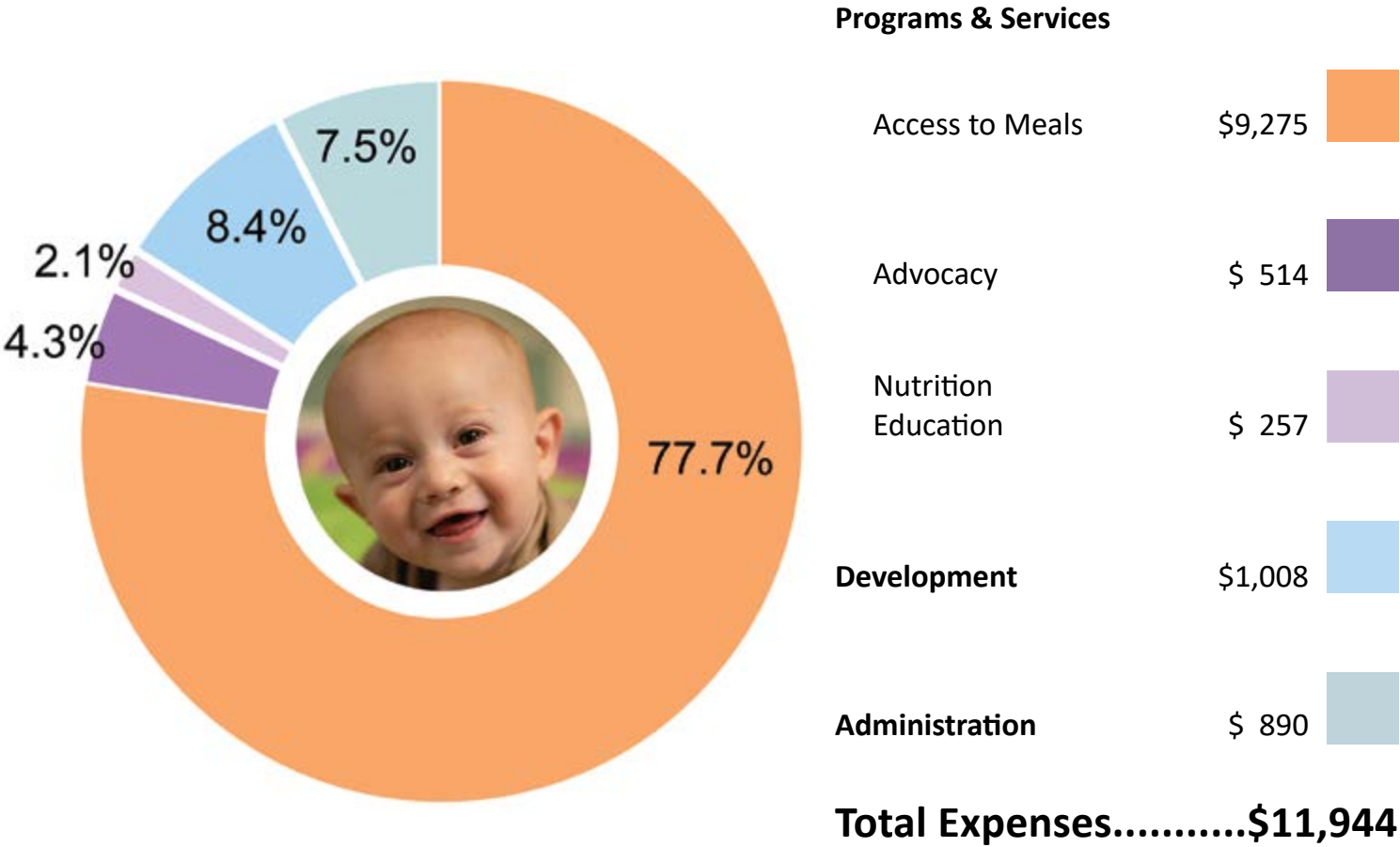


Total Revenue.....\$11,619

Note: Dollars in thousands

Thank you to all our donors for uniting with us to end childhood hunger in Ohio.

FUNCTIONAL EXPENSES



Programs & Services		
Access to Meals	\$9,275	
Advocacy	\$ 514	
Nutrition Education	\$ 257	
Development		
	\$1,008	
Administration		
	\$ 890	

Total Expenses.....\$11,944

Year-End Net Assets \$594



THANK YOU TO OUR DONORS

\$500,000+

Walmart Foundation

\$100,000+

American Electric Power Foundation

CareSource Foundation

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\$50,000+

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Food Research and Action Center

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Sisters of Charity Foundation of Cleveland  
UnitedHealthcare Services Inc of Ohio

\$10,000+

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Westerville Sunrise Rotary Foundation

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School Breakfast



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“Give her a yellow legal pad and a ballpoint pen, and she could do anything,” explains Holly Wearly Woodruff of her mother, Marion DeMar Wearly, founder of what is now Children’s Hunger Alliance.

Marion DeMar Wearly was born in 1921 on the east side of Cincinnati, known today as Indian Hill. Back then, it was a quiet farming town. Marion attended and graduated from Wilmington College, where she met her future husband, Keith Wearly.

She married Keith in 1948 while he was home for a three-day leave before deploying to the Philippines to fight in WWII as a Marine. After the war, the two moved to Springfield, Ohio where she spent several years teaching high school English, volunteering at their local church and was involved in resurrecting a community theatre. In 1961, Marion gave birth to her only child, Holly, just before her 40th birthday.

When Holly was six months old, the family moved to Upper Arlington after Keith accepted a faculty position as a professor of Veterinary Medicine at The Ohio State University. Ever since Holly can remember, her mom was always working; for instance, she was President of the women’s auxiliary of the American Veterinary Medicine Association and ran a girl’s rooming house on The Ohio State University campus.

She remembers her mom as a crusader and a champion for many causes. Marion’s interest in helping others goes back to the 1937 Cincinnati flood, with damage stretching from Pittsburgh to Cairo, Illinois, leaving 1 million people homeless. She was just a teenager who desperately wanted to help the victims after listening to the news coming from her living room radio. Joining a local group of high school students, she rode a bus downtown and spent days handing out blankets, coats, and food to displaced flood victims. This life-changing experience set the stage for who Marion was to become, a champion for those in need.

In February of 1970, Marion leased a room from the Columbus YWCA and started the Ohio Hunger Task Force, known today as Children’s Hunger Alliance, because she saw a need to feed hungry children in her neighborhood. With a \$2,000 grant and armed with a yellow legal pad and ballpoint pen, Marion sketched out a plan, picked up the phone and began to find a way to meet the needs of the hungry children in her community. She always said, “Just look around. There are plenty of people who need our help, and they are living right in our own backyards.” To Marion, anything was possible.

As the need to feed hungry children expanded beyond her own neighborhood, Marion collaborated with former Ohio Governor Richard Celeste and with the late Senator John Glenn to acquire additional funding. According to Holly, Marion considered this one of her greatest collaborations.

From her humble beginnings in a one-room office in the YWCA, Marion would be so proud to know that her “Task Force” has grown into what today is Children’s Hunger Alliance. She would be honored that the organization is about to reach a 50-year milestone in the fight against childhood hunger. Little did she know at the time that her plan to meet the needs of hungry children in the community would reach children across the entire state.

In 2014, Marion Wearly passed away at the age of 93. Holly has so many great memories of her pioneer-mother who uplifted and empowered those struggling around her.

**“There are plenty of people who need our help, and they are living right in our own backyards.”**

- Marion Wearly



Marion Wearly with her daughter, Holly Wearly Woodruff. Photo taken the Summer of 2014.

A special **THANK YOU** to Holly Wearly Woodruff for sharing memories of her late mother with us. Like her mother, Holly is a high school English teacher in Georgetown, Ohio, where 72 percent of the student population receive free or reduced-price meals. She lives with her husband, Doug, in Milford, Ohio, a farming community where they have been residents for the last 19 years.



Marion Wearly with her yellow legal pad and ballpoint pen. Photo taken late 1960’s.



**Michelle** Hoffman is very passionate about nutrition education. She wishes that more people were informed about nutrition and the impact it has on preventing childhood obesity.

As a Nutrition Education and Physical Activity Coordinator at Children’s Hunger Alliance, Michelle has established herself as an expert in her field. Whether she’s educating family child care providers on the development of healthy menus that meet Ohio Healthy Program standards, teaching Eat-Play-Grow nutrition education in daycare centers or organizing and leading CATCH Kids Club nutrition education and physical education in afterschool sites, one thing is certain, Michelle loves what she does. She says the best part of her job is that she gets to work directly with children and sees the impact she’s having on their lives.

Michelle has a very patient-teaching style which is particularly important when working with preschoolers. In the childcare centers where she taught Eat-Play-Grow, nutrition education scores increased year over year.

She finds being acknowledged as the employee of the year rewarding. However, what she finds most gratifying is hearing that children are engaging their parents in nutrition education. Michelle said, “That’s what we want. We want to engage parents as well so that the whole family adopts healthy habits.”

Not only does Michelle ensure children in our programs learn about healthy habits, but as part of the agency’s wellness committee, she’s also educating the staff at Children’s Hunger Alliance about maintaining a healthy lifestyle.

Congratulations Michelle and thank you for your dedication and hard work helping children in Ohio learn about healthy foods.



*Michelle Hoffman, Children’s Hunger Alliance 2018 Employee of the Year. Michelle holds a B.S. degree in Dietetics from Miami University and a M.S. degree in Public Health from Samford University.*



**Daycare Center**





Summer Nutrition Program

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