Sponsorship Opportunities
An Investment in Ohio’s Children
Let’s Unite to Knockout Childhood Hunger in Ohio

Hunger touches the lives of more than 1 in 5 children in Ohio. That means more than 529,000 children live in food-insecure households, not knowing where their next meal is coming from.

Children’s Hunger Alliance, in collaboration with community partners, helps provide millions of meals each year to children who need us most.

Please join us for the 25th Annual Menu of Hope Luncheon as legendary sports icon Sugar Ray Leonard unites with us to knockout childhood hunger. With a deep calling towards and a passion for humanity, Sugar Ray Leonard has always been devoted to his community and to helping those in need. Through the work of the Sugar Ray Leonard Foundation, he is committed to helping children lead healthier lives through diet and exercise, equipping them with the champion’s personal, raw and uplifting message of hope, endurance, resilience and commitment.

More About Children’s Hunger Alliance

Founded in 1970 in Columbus, Children’s Hunger Alliance is a statewide nonprofit organization dedicated to ending childhood hunger in Ohio. Our organization works with childcare providers, schools, recreation centers, libraries, faith-based organizations and other community partners, to provide children in their care with the nutritious meals they need to grow, learn and thrive.

Our efforts help increase access to early childhood nutrition, school breakfasts, afterschool meals and summer meals. Last year, we provided more than 7 million meals to Ohio children who struggle with hunger. Our education team also leads thousands of children in nutrition education and physical activity so they can build a foundation of healthy habits.
## Sponsorship Opportunities

Help Children’s Hunger Alliance Feed Hungry Children in Ohio

### PLATINUM APPLE PRESENTING SPONSOR $50,000
- Two (2) tables of 8 with premier seating
- Photo opportunity for 16 with keynote speaker; framed photo for each person
- Recognition during event and on all print and digital collateral:
  - Menu of Hope webpage
  - Save-the-date and Invitation
  - Social media and promotional emails
  - Advertising
  - Full-page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter and web article

### DIAMOND APPLE SPONSOR $35,000
- One (1) table of 8 with priority seating
- Photo opportunity for 8 with keynote speaker; framed photo for each person
- Recognition during event and on all print and digital collateral:
  - Menu of Hope webpage
  - Save-the-date and Invitation
  - Social media and promotional emails
  - Advertising
  - Full-page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter and web article

### GOLD APPLE SPONSOR $25,000
- One (1) table of 8 with priority seating
- Photo opportunity for 8 with keynote speaker; framed photo for each person
- Recognition during event and on select print and digital collateral:
  - Menu of Hope webpage
  - Save-the-date and Invitation
  - Social media and promotional emails
  - Advertising
  - Three-quarter-page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter

### SILVER APPLE SPONSOR $15,000
- One (1) table of 8 with priority seating
- Photo opportunity for 8 with keynote speaker; framed photo for each person
- Recognition during event and on select print and digital collateral:
  - Menu of Hope webpage
  - Invitation
  - Social media and advertising
  - Three-quarter page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter

### BRONZE APPLE SPONSOR $10,000
- One (1) table of 8 with preferred seating
- Photo opportunity for 8 with keynote speaker; framed photo for each person
- Recognition during event and on select print and digital collateral:
  - Menu of Hope webpage
  - Invitation
  - Social media and advertising
  - Half-page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter

### COPPER APPLE SPONSOR $5,000
- One (1) table of 8
- Photo opportunity for 8 with keynote speaker
- Name recognition on select print and digital collateral:
  - Menu of Hope webpage
  - Advertising
  - Quater-page color ad in printed program
  - Sponsor scroll preceding program
  - Thank you in post-event e-newsletter

### CRYSTAL APPLE SPONSOR $2,500
- One (1) table of 8
- Name recognition on sponsor scroll preceding program
- Name in sponsor list in printed program
- Eighth-page color ad in printed program
Children’s Hunger Alliance is committed to ending childhood hunger — starting with improving nutrition for our youngest and most vulnerable citizens through healthier meals served in childcare settings; enabling academic success with school breakfast and afterschool meals; and fueling health year-round with summer meals and nutrition education.

Your support helps us fill nutrition gaps, empowering children to reach their full potential.

ChildrensHungerAlliance.org